

« Because everyone has a role to play, each one of us has the power and the obligation to get involved »

Yann Arthus-Bertrand

## Edito

Dear Friends,

With Action Carbone, GoodPlanet wishes to encourage everybody to react on environmental protection by reducing greenhouse gas emissions and promoting sustainable development, economic growth and poverty decrease in less developed countries.

Mobilization against climate change is urgent and everyone's involvement is crucial!

I am very happy to see that many of you are now involved in this matter. I want to thank all the individuals, associations and charities that support us.

Action Carbone aims to go further and calls for a participative approach. Therefore, we offer you a new bi-monthly appointment to exchange ideas and to measure what has been done. In that way we continue acting for the sake of our planet, reducing the impact on our carbon footprint and offsetting your emissions in a transparent manner.

Happy holidays to all of you,

Yann Arthus-Bertrand

## Action Carbone and You First statement

For almost 18 months now, your donations have been channeled to compensate about 50 000 tons of CO<sub>2</sub> equivalent. [More than 160 000 euros have been gathered since January 1<sup>st</sup>, 2007](#). Action Carbone in figures: 1100 donors and partnerships with 40 companies.

Today Action Carbone supports 7 projects in Africa, Asia and South America. And soon, there will be nine. We are going to join a senegalese association to promote "green charcoal". This project offers several profits to local populations such as economic savings while meeting their energy needs. At the same time, it slows down advanced deforestation around Dakar. The other project? Discover it below...

## Project Focus

### Supporting biogas development in India

Action Carbone recently committed, along with SKG Sangha, an NGO based in Karnataka state, to promote the replacement of fossil fuels with clean energy.

By using bioreactors, organic wastes from different farms and households are transformed into biogas as well as agricultural compost. Our program aims at spreading a larger amount of these bioreactors.

Thanks to this project, a new source of renewable energy is proposed to local populations. Moreover, the following savings are observed:

- time spent on collecting wood;
- money spent on fuel and chemical fertilizers.

Through the implementation of an appropriate renewable energy technology, this program contributes to the region's sustainable development. The project was granted the second prize at the **ASHDEN Awards 2007**, well known for its ambition to develop local solutions for sustainable development.



Learn more about the project on [www.actioncarbone.org](http://www.actioncarbone.org).

## Partners News

### Cortal Consors, first Action Carbone's partner



**Cortal Consors**  
A BNP PARIBAS company

Since its beginning, Action Carbone counts with the support of BNP Paribas on line broking subsidiary. 3 operations named "Useful Investment" have already been undertaken. Last June, the third operation raised more than 100 000 euros, which were used to finance one of our projects. Moreover in 2006, the firm has measured and offset its carbon trace. Thanks for their loyalty! [www.cortalconsors.fr](http://www.cortalconsors.fr)

[They recently joined us](#): Havas Voyages, National Citer and Team Nature.

**Focus on: Voyages pour la planète** ([www.voyagespourlaplanete.com](http://www.voyagespourlaplanete.com)), to satisfy the desire to travel and respect the environment!

## Advice to avoid emissions

### In holidays, limit your emissions

Sun and rest often mean travels far away. This is possible thanks to transportation means, but they are contributing to further greenhouse effect.

Therefore it's our responsibility to reduce our own emissions: for example always prefer train over your car for national journeys. Drive carefully and ecologically: limiting air conditioning and driving slowly can drop your gasoline consumption by 10 to 20 percent... Think about it!

#### Did you know it?

In France, **26 percent** of the global warming is due to the transport sector (source: [www.effet-de-serre.gouv.fr](http://www.effet-de-serre.gouv.fr)).

For example, on a Paris-Marseille journey, travelling by plane emits **100 times more** greenhouse gases than in high speed train (TGV) (source: ADEME, Bilan Carbone®).

## Carbone News...

### CDM or Voluntary Carbon Market?

Voluntary offsetting of greenhouse gas emissions has opened a parallel way to the official mechanisms set up by the Kyoto Protocol. We would like to explain the 2 systems and Action Carbone's choice.

#### The news in brief

Action Carbone participates in the "Grenelle de l'environnement" Conference

Our program represents GoodPlanet within the "Climate and energy" working group. Several meetings have already taken place since June. Action Carbone's expertise speeds up negotiations and proposals, regarding in particular, energy efficiency, housing conditions and transport related topics.

The goal of the 6 working groups is to come up with a list of concrete measures. This list will be submitted to local actors and the general public in September and to the French government in October.

We will tell you more in our next newsletter.

**The Clean Development Mechanism** (CDM) of the Kyoto Protocol allows industrialized nations that are under the United Nations Framework Convention on Climate Change (UNFCCC) obligations, to co-finance projects that aim at reducing greenhouse gas emissions in developing countries. Like that, developed countries can claim these reductions as their own in order to achieve their legally binding targets. This process delivers **Certified Emission Reductions** (CERs), which are exchangeable in the emissions trading market.

A project certification takes considerable time and money. It requires a complex process and the validation of a Designated Operational Entity (DOE). Unfortunately registration and transaction costs are sometimes even higher than the project's cost itself and can represent a real constraint.

The **Voluntary Carbon Market**, on the other hand, is open to companies, entities and individuals that are not officially bound to any obligation yet. It allows them to finance greenhouse gas emission reduction projects in developing countries that may not be eligible by the CDM (e.g. non-renewable biomass).

At present this approach is not strictly regulated; therefore the emission reductions achieved cannot be certified.

We have decided to get especially involved in this Voluntary Market with a method as rigorous as the CDM's procedures and criteria. Verification is performed by third party entities making sure the emission reductions are actually taking place. Contrary to the CDM, our projects deliver **Verified Emission Reductions** (VERs), which have no value in the official market but help to promote projects with high sustainable development criteria. Besides the voluntary market offers people the possibility to directly finance projects.

## We're listening to You

### Help us spread good consumptions habits!

Let your imagination and sensitivity drive you:

**According to you, how could greenhouse gas emissions be reduced?**

**Local project, Global project, pragmatic, or utopian, all good ideas should be sent!**

To participate, send your answer to the following address: [communication@actioncarbone.org](mailto:communication@actioncarbone.org), the most original or relevant idea will receive a great present!

Continue to support Action Carbone by reducing your emissions and promoting sustainable development:

[www.actioncarbone.org](http://www.actioncarbone.org)

Spread the word around you!

Action Carbone is a GoodPlanet program

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